

HEYMAMA®

Mothers in Business summit

Oct 25 - 26 | 1-5PM EST

An immersive virtual summit for moms in
business to connect and supercharge.

[Register](#)

ABOUT THE EVENT

The past few years have brought on new challenges for mothers in business and we are here for you- to support creatively, strategically, and personally. The day's programming features brilliant and disruptive business minds leading attendees through explorations of everything that's top-of-mind for moms in business.

[Register](#)

SUMMIT TOPICS

PR & MARKETING MASTERS

Learn effective marketing strategy + tactics with a limited budget.

INTENTIONAL LEADERSHIP & TEAMBUILDING

How to create the culture and team of your dreams with intentional leadership strategies.

CEO AT HOME

Your day isn't done when you leave work - Learn effective tips & tricks to manage your home, business and family efficiently.

MONEY TALKS

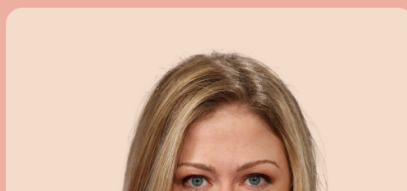
From fundraising to money management, acquire new skills to optimize your finances.

OFFICE HOURS

Harness the strength of a network of moms in business as we break down issues we face as women and mothers in the workforce.

SCALING: FROM STARTUP TO EXIT

Learn what questions to ask and how to find the answers to successful scaling.





KEYNOTE SPEAKER: CHELSEA CLINTON

We are excited to announce our Keynote Speaker, Chelsea Clinton. Chelsea (she/her) is the author of the #1 New York Times bestseller *She Persisted: 13 American Women Who Changed the World*; *She Persisted Around the World: 13 Women Who Changed History*; *She Persisted in Sports: American Olympians Who Changed the Game*; *She Persisted in Science: Brilliant Women Who Made a Difference*; *Don't Let Them Disappear: 12 Endangered Species Across the Globe*; *It's Your World: Get Informed, Get Inspired & Get Going!*; *Start Now!: You Can Make a Difference*; with Hillary Clinton, *Grandma's Gardens and Gutsy Women*; and, with Devi Sridhar, *Governing Global Health: Who Runs the World and Why?* She is also the Vice Chair of the Clinton Foundation, where she works on many initiatives, including those that help empower the next generation of leaders. She lives in New York City with her husband, Marc, their children and their dog, Soren.

[Check out all our amazing Summit Speakers here!](#)

SPEAKERS



Candace Nelson

Founder of Sprinkles & Pizzana, Author



Mandana Dayani

Creator & Co-Founder of I am a voter.,
President of Archewell



Christie Pitts

General Partner, Backstage Capital



Divya Gugnani

Divya Gugnani, CEO/Co-Founder
Wander Beauty, Managing Partner
Concept to Co, Founder/CEO 5 SENS



Sandy Abdallah

CEO of MAM BABY North America



Leslie Forde

Founder of Moms Hierarchy of Needs



Sheela Gonsalves

Fractional COO/Founder Prism Brand
Advisory



Jennifer Barrett

Head of Content at Fidelity Investments



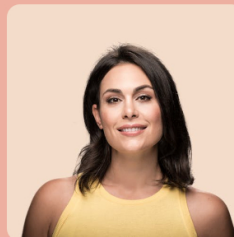
Laura Bull

Brand Strategist & Bestselling Author



Kaitlin Soule

Therapist & Author of A Little Less of a
Hot Mess



Libby Leffler

Tech Exec, Operator, & GirlMom



Seema Desai

Owner of Seem Desai, DDS, PLLC





Kendra Bracken-Ferguson

Founder & CEO of The BrainTrust



Kate Kripke

Founding Director of Postpartum
Wellness Center/Boulder



Nicole Young

CEO of Frisky Whiskey



April Uchitel

Co- Founder of THE BOARD



Christina Geist

Founder & CEO of Boombox Gifts



Sade Strehlke

Editor-in-Chief of POPSUGAR



Lynn Perkins

Co Founder and CEO of UrbanSitter



Yoky Matsuoka

Founder & CEO of Yohana



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Kanika Chadda Gupta

TV Journalist/Host, That's Total Mom
Sense podcast



Cathy Murphy

CEO & Founder of Venus Media Group



Ann Luccesi

Managing Director at SVB Private



Lauren Levy

Co-founder of Magnetic Me



Ari Krzyzek

CEO & Head of Strategy of Chykalophla



Hitha Palepu

CEO of Rhoshan Pharmaceuticals, Angel Investor, Author of We're Speaking & Curator of #5SmartReads



Janna Meyrowitz Turner

President of Synastry Capital



Alexandra Wilkis Wilson

Co-Founder & Managing Partner, Clerisy; Co-Founder of Gilt and GLAMSQUAD



Felicia Davis

Founder & CEO, Black Women's Collective



WHO SHOULD ATTEND

- Small Business Owners
- Moms in Transition
- Moms Looking to Level Up
- Entrepreneurs/Solopreneurs
- Team Builders

Register

SUMMIT SCHEDULE

Search segments

Filter

OCTOBER 25

OCTOBER 26

Welcome Kick Off & Panel 1: CEO at Home

Your day isn't done when you leave work - learn effective tips & tricks to manage your home, business and family efficiently.



Stage

Oct 25 01:00PM-01:50PM EDT

Add to calendar

Leadership Talk with Magnetic Me

Join CEO of Magnetic Me, Lauren Levy, for our first Leadership Talk of the day.



Stage

Oct 25 01:50PM-02:00PM EDT

Add to calendar

BREAK!

Fill up your coffee & we will be back for more in 5 minutes!

Stage

Oct 25 02:00PM-02:05PM EDT

Add to calendar

Panel 2: Money Talks













From fundraising to money management, acquire new skills to optimize your finances.









Stage

Oct 25 02:05PM-02:40PM EDT

Add to calendar

Leadership Talk with Territory Foods Join CEO of Territory Foods, Ellis McCue for a Leadership Talk! 	Stage Oct 25 02:40PM–02:50PM EDT  Add to calendar
Leadership Talk with SVB Join Managing Director at SVB Private, Ann Lucchesi, for a Leadership Talk. 	Stage Oct 25 02:50PM–03:00PM EDT  Add to calendar
BREAK! Take a quick break & join us back in 5 minutes for our afternoon panels!	Stage Oct 25 03:00PM–03:05PM EDT  Add to calendar
Panel 3: Intentional Leadership & Teambuilding How to create the culture and team of your dreams with intentional leadership strategies. 	Stage Oct 25 03:05PM–03:50PM EDT  Add to calendar
Leadership Talk with Venus Media Group Join Cathy Murphy, CEO and Founder of Venus Media Group, for a Leadership Talk. 	Stage Oct 25 03:50PM–04:00PM EDT  Add to calendar
BREAK! Take a quick break & join us back in 5 minutes for our afternoon panels!	Stage Oct 25 04:00PM–04:05PM EDT  Add to calendar
Keynote with Christie Pitts Moms at Work: How Being a Mother Makes You Better at Business with Christie Pitts 	Stage Oct 25 04:05PM–04:30PM EDT  Add to calendar

SPONSORS

 magnetic me	 Silicon Valley Bank	 MAM
 Yohana	 N-able	 This Is It Network
